



HOME

Pininfarina Designs a Suite of Bathroom Products



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Northern California-based luxury bathroom furnishings manufacturer Ronbow® debuts the VENTO collection, a new and innovative bathroom suite series comprised of vanities, sinktops, cabinets and Bluetooth® integrated LED mirrors designed by iconic Italian brand Pininfarina. VENTO is part of the Signature Series by Ronbow, a diverse collection of extreme quality and refined luxury with globally trendsetting bathroom products designed by the world's premier artists, designers and design firms. The Signature Series brings together 11 new collections of bath furnishings from nine top European designers under one single brand.

A 360° design house of international repute and a world-renowned symbol of Italian style, Pininfarina is arguably the most recognized brand in Italian sports car design, with a logo that boasts instant name recognition. They have also designed in the fields of electronics, furniture/home equipment, machinery, consumer products, kitchen cabinetry, graphic design, architecture and interiors. By working with Ronbow, Pininfarina continues its tradition of partnering with the most prestigious firms and brands, transferring the values of elegance, purity and innovation that have historically characterized the brand for over 85 years.

“We are thrilled to unite with the legendary design firm Pininfarina for our new VENTO collection,” said Stuart Stanton, executive vice president at Ronbow. “They have translated their unmistakable identity into a variety of highly stylized and functional bathroom pieces for the design-minded consumer. This partnership is a natural next step in Ronbow’s brand evolution.”

The VENTO collection, or “wind” collection in Italian, emphasizes an elegant, sleek and innovative sinktop design inspired by perfectly smooth snowdrifts carved by fast, strong winds. Unmistakably, the designer’s mastery of Italian grace, sex appeal and flair are all conveyed in the sinktop. Offered in white ceramic or matte white solid surface, these smooth sinktops possess an integrated soap dish that almost appears as an island shelf, extra levels of work space and an integrated flush-with-sink bottom drain cover for seamless design.

The sinktops are supported by the VENTO vanity base cabinet, and the series includes clean-lined horizontal and vertical wall cabinets and an LED mirror and mirror cabinet – to create the total Pininfarina bathroom aesthetic. The vanity and horizontal storage cabinets are offered in two sizes, 30” and 42”, in two stunning finishes: luxurious, metallic Graphite and sophisticated, textured Chene wood. Each VENTO cabinet includes two German manufactured, full-extension, soft-close drawers with finger pulls, an acrylic door organizer and woven drawer liners. The 40” vertical wall cabinets include a soft-close door with finger pull, three fixed wood shelves and a door which opens right to left but can be inverted to open the opposite way.

Rounding out the collection are innovative LED mirrors, finished in satin aluminum, which integrate Bluetooth® technology and speakers. The 30” LED mirror includes a motion-activated LED light and accent mood lighting on top and bottom, and the 42” LED mirror cabinet includes an additional digital clock display; lift-up, soft-close door; fixed glass shelf; two mirrors (door exterior, back interior); and accent mood lighting on the left, right and bottom.

About Ronbow®

For over a decade, Ronbow® has been a leading global manufacturer and distributor of luxurious bathroom furnishings. Known for their crafting of furniture and ceramics, with a keen attention to detail, Ronbow selects the highest-quality hardwood and materials, putting each furniture piece through a rigorous 10-step finishing process that is finalized with a comprehensive assembly process. From rich traditional to classic contemporary and refined European collections, Ronbow offers a multitude of styles and finishes to complement any design aesthetic. Their new Signature Series features collections by some of the world’s leading design professionals, including Phoenix Design, Kurz Kurz Design, Pininfarina, Ora Ito and Matteo Thun & Antonio Rodriguez. Ronbow provides a variety of configurations, sizes and materials to inspire a unique, personalized experience. For more information on Ronbow, please visit www.ronbow.com

About Pininfarina

In 1930, Battista “Pinin” Farina founded Carrozzeria Pinin Farina, a company designed to build special car bodies for individual customers or in small production runs in Turin, Italy. Starting from its roots and from the solid reputation achieved during its 85-year history, Pininfarina has confirmed its role as standard-bearer of the aesthetic values of Italian design in the world. Today, Pininfarina’s activities are focused on design (automotive and non-automotive), engineering services (product development, testing, prototype construction) and production of very small series or exclusive, high-quality cars.

For additional information and to arrange an interview with Pininfarina, please contact David Schlocker at DRS and Associates: (818) 981-8210 davidrs@drsandassociates.com.

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