

# RONBOW

**Contact:**

DRS and Associates

David Schlocker

T: (818) 981-8210 / F: (818) 981-8220

Email: [davidrs@drsandassociates.com](mailto:davidrs@drsandassociates.com)

**FOR IMMEDIATE RELEASE**

**June 24, 2016**

## **Ronbow® Introduces the Linear and Minimalist PURE Collection by Alexander Zhukovsky**

*Bath Furnishings Company Debuts Signature Series Collection  
in Collaboration with Acclaimed Russian Designer*

**FREMONT, CALIF.** — Northern California-based luxury bathroom furnishings manufacturer Ronbow® is proud to introduce the PURE collection by Russian designer Alexander Zhukovsky, a new bathroom suite series that translates the beauty of simplistic, pure lines into a wall-hung vanity and sinktop, matching LED mirror cabinet and wall cabinet. Finished in Glossy White with Chene wood accents, this minimalist line is part of the new Signature Series by Ronbow, a diverse collection of extreme quality and refined luxury with globally trendsetting bathroom products designed by the world's premier artists, designers and design firms. The Signature Series brings together 11 new collections from nine top European designers under one single brand.

Winner of many Russian and international design awards, Alexander Zhukovsky is known for his exceptional industrial design work across multiple disciplines, including lighting, furniture, bath, medical and automotive. In 2008, Zhukovsky founded his own design studio, now located in St. Petersburg, Russia. From innovative radiography equipment to sleek bar stools which allow for the placement of feet at any height, Zhukovsky has a proven versatility and innovative design aesthetic that he now brings to Ronbow with PURE. Zhukovsky accentuates the beauty of minimalist, pure line form by integrating a sleek, symmetrical line design theme throughout each unique piece.



**PURE Vanity Combination with wall hung vanity cabinet case, ceramic sinktop, LED mirror cabinet and matching wall cabinet.**

- more -

“Alexander Zhukovsky has created a design-driven collection unlike anything we’ve ever seen before,” said Stuart Stanton, executive vice president at Ronbow. “PURE is a beautiful new series that masters visual simplicity – the perfect addition to the modern bath.”



**Alexander Zhukovsky Design Studio: Saint Petersburg, Russia**

Marked by a Chene wood top rail, the 43" PURE wall-hung vanity features two German manufactured, soft-close drawers with finger pulls, Hettich brand glass drawer boxes and drawer liners. The sinktop continues the linear motif, created in white ceramic (with included matching drain cover). Other coordinating components include a remarkable 43" touch-activated LED mirror cabinet with two unique, space-saving, slide-out Chene storage cabinets with fixed glass shelves and brushed nickel stainless steel rails. The design has five mirrors, including interior side door backs that allow users to see the back of their heads. Rounding out the collection is a 57" tall wall cabinet, which includes a soft-close door with finger pull, four fixed glass shelves and a Chene side rail.



**From left to right: 1) Sleek, symmetrical line design theme incorporated into sinktop, vanity and wall cabinet. 2) Full extension clear glass drawer. 3) Space-saving, slide-out storage cabinets with LED mirror.**

#### **About Ronbow®**

For over a decade, Ronbow® has been a leading global manufacturer and distributor of luxurious bathroom furnishings. Known for their crafting of furniture and ceramics, with a keen attention to detail, Ronbow selects the highest-quality hardwood and materials, putting each furniture piece through a rigorous 10-step finishing process that is finalized with a comprehensive assembly process. From rich traditional to classic contemporary and refined European collections, Ronbow offers a multitude of styles and finishes to complement any design aesthetic. Their new Signature Series features collections by some of the world’s leading design professionals, including Phoenix Design, Kurz Kurz Design, Pininfarina, Ora Ito and Matteo Thun & Antonio Rodriguez. Ronbow provides a variety of configurations, sizes and materials to inspire a unique, personalized experience. For more information on Ronbow, please visit [www.ronbow.com](http://www.ronbow.com)

**- more -**

**About Alexander Zhukovsky**

Alexander Zhukovsky was born in Polonnoe, a small Ukrainian town. After attending elementary and secondary school in Kogalym in the north of Russia, he moved to Khanty-Mansiysk, where he studied applied arts and artistic woodcarvings. After graduating the Khanty-Mansiysk College of Art, he moved to Yekaterinburg, where he received a master's degree in industrial design at the Ural State Academy of Architecture and Arts. After graduating in 2008, Zhukovsky founded his own design studio, working across a wide range of disciplines from lighting, furniture and sanitary ware to medical equipment and cars. In 2012, his studio moved to St. Petersburg.

For additional information and to arrange an interview with Alexander Zhukovsky, please contact David Schlocker at DRS and Associates: (818) 981-8210 [davidrs@drsandassociates.com](mailto:davidrs@drsandassociates.com)

###