

# RONBOW

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**FOR IMMEDIATE RELEASE**

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## **Ronbow® Introduces Adaptable and Elegant STACK and WIDE Collections by Phoenix Design**

*Bath Furnishings Co. Presents Two New Signature Series  
Collections by Prestigious German Design Studio*

**FREMONT, CALIF.** — Northern California-based luxury bathroom furnishings manufacturer Ronbow® is proud to unveil two new elegant bathroom suite collections of vanities, mirrors and side cabinets by Phoenix Design: STACK and WIDE. STACK is an adaptable new series with the concept of creating layers, while WIDE is a clean, harmonious design inspired by the Bauhaus movement. Both suites offer innovative features, including integrated electrical outlets, USB ports, a built-in bench, touch-activated LED mirrors, and LED mirror cabinets with a unique lift-up door design. STACK and WIDE are part of the new Signature Series by Ronbow, a diverse collection of extreme quality and refined luxury with globally trendsetting bathroom products designed by the world's premier artists, designers and design firms. The Signature Series brings together 11 new collections from nine top European designers under one single brand.

Phoenix Design is regarded as the leading independent product and interface design studio in the world. Since 1987, Phoenix Design has won over 700 prestigious awards for its revolutionary design achievements – including the Red Dot Design Award, iF Design Award and Good Design Chicago – and has designed for countless recognized brands: Audi, Puma, Mercedes Benz, ZEISS, Hansgrohe, Samsung, Sharp and more. “Phoenix Design has presented us with two unique and smartly designed collections that are totally different from what is currently being offered on the marketplace,” said Stuart Stanton, executive vice president at Ronbow. “STACK is a multifunctional design that can be adapted to suit customers’ needs, and WIDE is a pure design evoking Bauhaus minimalism. Both collections cater to consumers who are seeking stylish, modern and innovative bathroom storage solutions.”



**Phoenix Design Studio: Stuttgart, Germany**

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## **STACK**

Named for its vertically “stacked,” asymmetrical appearance, Ronbow’s STACK collection is built from layers of contrasting materials, colors, shapes and orientations. STACK creates a unique, multifunctional living space with smartly designed features, including an integrated bench seat and side cabinet door storage with removable ceramic cups/trays. STACK’s vanity design begins from the ground up with 7" tall rectangular Brushed Nickel stainless steel legs. They are topped by a sleek wood platform base in American Walnut, followed by stacked, symmetrical doors in Stone Gray, and finished off with a dramatic 8" thick white ceramic sinktop. STACK is easily adaptable to fit a variety of spaces and provides well-planned storage solutions for more confined areas.



**STACK from left to right: 1) Vanity with stacked, asymmetrical wood drawers in Stone Gray, sleek, wood platform base in American Walnut, thick ceramic sinktop, bench seat with cushion and touch-activated LED mirror cabinet. 2) Dramatic, 8" thick ceramic sinktop with integrated matching drain cover. 3) Vanity drawers include multi-storage and organization options. Drawer interiors are constructed of solid American walnut with removable woven liners.**

The STACK vanity is offered in two sizes: 27", which includes two drawers with drawer liners, and 54", which includes four drawers, drawer organizers and woven liners, as well as a unique, integrated bench seat with upholstered cushion. Both vanities are equipped with German manufactured, full-extension, soft-close drawers with finger pulls. The rectangular white ceramic sinktop has an elegant and deep design with an integrated matching drain cover. The STACK collection also features matching components, including touch-activated LED Stone Gray mirror cabinets in two sizes. The 27" version includes a unique lift-up, soft-close door design with two mirrors, two interior electrical outlets and ports and one fixed glass shelf, while the 54" version includes an additional open shelf on the right side. In addition, a 71" tall STACK side cabinet provides a chic storage accompaniment, with two drawers, drawer liners, one soft-close door with finger pulls, three fixed wood shelves and two sets of removable ceramic cups and trays.

## **WIDE**

Inspired by Bauhaus design theory and style, the WIDE collection celebrates the elegance of pure, clean design and harmonious color combinations. A symmetrical line design theme is integrated throughout the collection, making a modern, minimalist statement. Each vanity features wide cabinets punctuated by a beautiful linear design and a uniquely elegant white ceramic sinktop with a flared edge. Vanities and cabinets rest on striking, tapered legs. WIDE is offered in two chic color combinations: Traffic Gray with Light Oak drawer interiors, legs, tops and shelf ledges and Stone Gray with American Walnut drawer interiors, legs, tops and shelf ledges.

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**WIDE from left to right: 1) Vanity cabinet with elegant, flared edge sinktop with LED mirror above and paired with matching side cabinet. 2) Close up of vanity with wood legs featuring a harmonious color combination. 3) Vanity has two electrical outlets and two USB ports in top drawer.**

Available in 28" and 54", WIDE vanities include three full-extension, soft-close drawers with finger pulls, woven drawer liners, two electrical outlets and two USB ports in the top drawer. All furniture hardware is German engineered and manufactured. The accompanying flared ceramic sinktop includes a matching drain cover. Touch-activated LED mirrors, also offered in 28" and 54", produce white light illumination from the top and include integrated solid wood shelf ledges. Finally, 71" tall side cabinets, with two soft-close doors with finger pulls and five large fixed wood shelves, cap off the collection.

### **About Ronbow®**

For over a decade, Ronbow® has been a leading global manufacturer and distributor of luxurious bathroom furnishings. Known for their crafting of furniture and ceramics, with a keen attention to detail, Ronbow selects the highest-quality hardwood and materials, putting each furniture piece through a rigorous 10-step finishing process that is finalized with a comprehensive assembly process. From rich traditional to classic contemporary and refined European collections, Ronbow offers a multitude of styles and finishes to complement any design aesthetic. Their new Signature Series features collections by some of the world's leading design professionals, including Phoenix Design, Kurz Kurz Design, Pininfarina, Ora Ito and Matteo Thun & Antonio Rodriguez. Ronbow provides a variety of configurations, sizes and materials to inspire a unique, personalized experience. For more information on Ronbow, please visit [www.ronbow.com](http://www.ronbow.com)

### **About Phoenix Design**

Phoenix Design is regarded as the leading independent product and interface design studio in the world. The careers of founders Andreas Haug and Tom Schönherr are very closely linked to the rise of modern German design. They have turned the design studio they founded in 1987 into one of the first addresses in industrial and product design. Since 1987, Phoenix Design has been designing interaction: between the product and the user, between the brand and the consumer, between designers and their clients. For many years now, Phoenix Design has been defending the Number One rank at the "iF Ranking Creative" at the iF Design Award as best external "Design Offices," and they have received more than 700 design awards.

For additional information and to arrange an interview with Phoenix Design, please contact David Schlocker at DRS and Associates: (818) 981-8210 [davidrs@drsandassociates.com](mailto:davidrs@drsandassociates.com)

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