

RONBOW

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Ora Ito-Designed Ronbow® Signature Series Bathroom Suite Collection Puts Technology Center Stage with Blum's Electronic Hardware

Signature Series to be First of Ronbow's Bathroom Furniture Lines to Feature Blum Inc. SERVO-DRIVE Drawer System

FREMONT, CALIF. — Northern California-based luxury bathroom furnishings manufacturer Ronbow® is proud to unveil the newest technology to join its Signature Series with updates to its recently launched PEBBLE Collection. The new generation bath furniture will now be offered with Blum's electronic drawer hardware. Designed by internationally recognized designer Ora Ito, the patented PEBBLE collection's organic and seamless bathroom vanity with sinktop, and wall cabinets will be the first Ronbow bathroom collection to feature Blum's SERVO-DRIVE.

"Ronbow's goal with the Signature Series has been partnering with designers such as Ora Ito to offer beautiful, high-end and innovative bathroom collections that are outside the norm of typical bathroom vanities," said Stuart Stanton, executive Vice President of Ronbow. "By incorporating Blum Inc.'s technology into PEBBLE's design, we are not only ensuring customers have well-designed bathroom furnishings that are unique, but also putting cutting-edge technology at their fingertips."

Focusing on user-friendliness, PEBBLE uses Blum's SERVO-DRIVE, a low voltage electronic opening feature and BLUMOTION, a soft close mechanism integrated into the drawer runner of the vanity. The combination of this technology and the silent and effortless opening and closing action of BLUMOTION shapes the ease of use for their customers. SERVO-DRIVE technology with BLUMOTION soft-close drawer hardware enhances Ito's design even further. While the pebble-like curvature of the furniture pieces and hidden drawers featuring touch-control access never required any concealed hardware or pulls, Blum Inc.'s technology adds an almost magical touch to the experience of opening the large curved drawer front electronically, elevating the user experience even further.



PEBBLE from left to right: 1) The PEBBLE vanity integrates an LED mirror and a solid surface sinktop for a simple, seamless look. Matching wall cabinets complete the design. 2) Close up of Matte White solid surface sinktop and molded basin.

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The clever design of the PEBBLE collection paired with the usability of Blum hardware is a combination that represents Ito's idea of "Simplicity" – the art of giving an object with complex functions a visible simplicity. Ora Ito is ranked among the top 40 most influential people in the world of design and has collaborated with numerous clients, including Heineken, Toyota, Adidas and Pathé, to produce award-winning designs.

The PEBBLE collection is part of the new Signature Series by Ronbow, a diverse collection of extreme quality and refined luxury with globally trendsetting bathroom products designed by the world's premier artists, designers and design firms. The Signature Series brings together 11 new collections from nine top European designers under one brand. For more information, please visit: <http://ronbow.com>



PEBBLE from left to right: 1) The large wall cabinet is a soft and organic design with a push-open door and bottom wood shelf rail. 2) The vanity features a push-open, contoured drawer front molded out of wood, which conceals a hidden pull-out drawer and integrates seamlessly into the design when closed. Both drawers include woven liners. 3) Each vanity includes a touch-activated LED light which creates a unique halo effect around the entire mirror.

About Ronbow®

For over a decade, Ronbow® has been a leading global manufacturer and distributor of luxurious bathroom furnishings. Known for their crafting of furniture and ceramics, with a keen attention to detail, Ronbow selects the highest-quality hardwood and materials, putting each furniture piece through a rigorous 10-step finishing process that is finalized with a comprehensive assembly process. From rich traditional to classic contemporary and refined European collections, Ronbow offers a multitude of styles and finishes to complement any design aesthetic. Their new Signature Series features collections by some of the world's leading design professionals, including Phoenix Design, Kurz Kurz Design, Pininfarina, Ora Ito and Matteo Thun & Antonio Rodriguez. Ronbow provides a variety of configurations, sizes and materials to inspire a unique, personalized experience. For more information on Ronbow, please visit www.ronbow.com.

About Blum Inc.

Blum, Inc. is a leading manufacturer of functional hardware for the kitchen cabinet and commercial casework industries specializing in lift systems, concealed hinges and drawer runner systems. Virtually all of the hardware needed to assemble and make cabinets functional is available within the wide range of quality Blum products. Blum supports the U.S. market with a network of more than 150 dependable distributors, 40+ knowledgeable Blum sales representatives and an experienced customer service department. For more information, please visit www.blum.com.

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